

VARIETY

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56 PAGES

BROADWAY VS. PARK AVE.

Dillingham In On Next Berlin Show, Due in October With Marx Bros.

Understood that Charles B. Dillingham will be interested in the next Irving Berlin show, which is dated for next October at the Music Box, N. Y. This production will probably bring the Marx Brothers back to Broadway.

Moss Hart, who collaborated with Berlin on 'As Thousands Cheer,' is expected to again team with Berlin.

Dillingham has been priming to return to legit activity for months. Former producer was forced into bankruptcy last season through being involved in obligations concerning the estate of the late A. L. Erlanger. It was explained that Dillingham had endorsed paper as an accommodation for Erlanger; the estate thereafter seeking collection.

Berlin's first major musical show score was 'Watch Your Step,' which Dillingham produced in 1914, and there has been a friendship between the composer and manager ever since.

Sam H. Harris will also be interested in the Marx show, he and Berlin holding the controlling interest in the Music Box theatre.

Pre-Repeal Cafe Rent Based on No Booze, So Landlord Is Peeved

Pittsburgh, Jan.

Repeal or no repeal, Al Forney insists liquor can't be sold on his property. That's why he has gone to court in an effort to force Freda Pope, nite club operator who also runs the downtown Show Boat, out of Long View Farms, a roadhouse which Miss Pope runs under a lease from Forney.

Forney contends that when the lease was signed, one requirement was that no liquor be sold at the roadhouse. Since April 8, the spot has been selling beer and on Dec. 13 also received a liquor license.

Miss Pope claims that when repeal was imminent she made an agreement with Forney to permit booze sales. She contends that she has spent \$9,000 in improving Long View Farms and that the rent is paid up.

It's the first case on record where a pre-repeal lease prohibiting sale of liquor has been claimed to hold even after legalization of liquor.

Musician Lives 500 Miles From Where He Works

Minneapolis, Jan. 8.

In 'Red' O'Connor, drummer, the Orpheum here claims to have the world's champion long-distance musician. Every time the local theatre has a stage show for a week, O'Connor drives here from Chicago, a distance of nearly 500 miles.

Between stage shows he hangs out in the Windy City.

Even in Mexico

Mexico City, Jan. 8.

Teatro Principal, which has always played stage shows of one form or another, is going straight pictures.

House is 200 years old and just acquired a theatre operator.

CHINESE KICK ABOUT 'CHINK' AIR USE

Los Angeles, Jan. 8.

Yi-seng S. Kiang, Chinese vice consul here, through the consulate attorney, Samuel Schwartzberg, has entered complaint with several local radio stations and with Fanchon & Marco for allowing artists to use the word 'Chink' in reference to Chinese.

Radio stations are mentioned particularly for allowing the singing of the songs, 'Limehouse Blues' and 'Minnie the Moocher.' Similar protests made by the consulate several months ago resulted in NBC and CBS banning these songs.

Kick against Fanchon & Marco was for allowing the Mills Brothers to sing the 'Moocher' during their Paramount theatre run.

Looks Good for Fla.

Chicago, Jan. 8.

Florida looks for a big winter season.

The Illinois Central, which handles 90% of all western travel south, has added over 50 people to its southern travel bureau—with reservations for Florida alone running 300% above last year.

Reservations on the crack Floridian have to be made a week to two weeks in advance.

Waxing Mae

London, Jan. 8.

Mae West is the newest personality to enter the halls of Mme. Tussaud's Wax Works here.

Paramount in New York was notified via cable Thursday (4) and promised to ship post-haste a dress worn by Miss West in one of her pix.

GRIDDER TO FOOTLITES

Newark, Jan. 8.

Bob Paskow grabbed Al Barabas, scorer of the Columbia team, for personals at the Stanley, Jersey City.

Barabas is a native boy and was received at the station by the mayor with a procession and all the fixings.

N. Y. NITE LIFE EAST OR W. SIDE

Yeoman Efforts to Bring Back B'way—Grip of East Side's Class Spots Too Strong—Symposium of New Year's Eve Biz Across the U. S.—Effects of Legal Likkor?

JURY STILL OUT

The repeal thing already is easing off. It is now expected that within another fortnight or so Broadway, and the hinterland Broadways, will find their levels and just what repeal means to the nation's nite life.

So far it's meant little as a general thing and much in certain concentrated areas. Discounting New Year's eve, which has been a business in 10 years (meaning that everybody put it on and stepped out), repeal has been a disappointment in many respects, before and since, and especially since Jan. 1.

So far as Broadway is concerned, the conclusion is that the grip of the class hideaways, during more than a decade of illegal thirst-quenching, may be too much for the rehabilitation of Broadway to overcome.

Such entrepreneurs as Joe Moss and N. T. Granlund (Nicky Blair, et al.), respectively at the big Hollywood and Paradise cabaret-restaurants, have been more moderately successful so far, but with the addition of such astute niteries bonifaces as Ben Marden at the refurbished Palais Royal, John Steinberg, Billy Rose, et al., at the Casino de Paree, and the already defunct Manhattan Music Hall (which the Casino people may absorb for

(Continued on page 51)

Private Zoo Arouses Public Sympathy When Lion Dies of Hunger

Minneapolis,

After the 'Journal' had published a story to the effect that Trainer A. M. O'Reilly attributed the death of his pet lion, Pedro, to lack of sufficient food, scores of persons volunteered cash and other aid for the animals at Longfellow Gardens, the city's only zoo, privately owned and operated.

Within two hours after the newspaper came out on the street, 600 pounds of horse meat was delivered to the zoo gratis. Officials of the Animal Rescue League said they would see that no animal at the zoo would suffer for the lack of food and warmth.

Not the Biggest Hollywood Party Throwers Make L.A. '34 Blue Book

He Admits It

Advertising agency, radio exec interrupted the rehearsal of a script show. He tapped his forehead 'clairvoyantly.'

'I am a 13-year-old intellect,' he chanted to himself. Then having achieved the proper state of mind, he told the actor:

'Now let me hear that line again.'

FANNER WARMS 'EM WHERE IT'S 45 BELOW

Winnipeg, Jan.

Fay Baker, one of the fan dancers from the Chicago world's fair, is doing some hot fanning in the cold weather north of 53. Last week she left here by plane for an engagement at the Northland theatre, Film Flon, mining town just south of the Arctic Circle, where the average temperature for this time of the year is 45 below zero.

Miss Baker's initial fanning in these northern parts was at the International Fur Fair here last month. Ince then she's been warming 'em up in theatres hereabouts.

Fan dancers are going over furiously in hundreds of picture theatres in lesser cities, especially throughout the middlewest. And there's little that can be done to stem the tide because the NRA overlooked fans and so did Hays in his own writings on picture and advertising morals.

Unable to get sexy fronts because of the heavy ban Hays has put on all of that material through the J. J. McCarthy advertising lighthouse, exhibs are believed by part of officialdom to be retaliating by augmenting their picture programs with a bit of flesh just to get those life-sized 99% nude cut-outs alongside of their boxoffice.

In the northwest area alone field scouts reported in New York Monday (8) that 100 cities and towns, with one or more regular picture houses, are grabbing up the burlesque angle at every opportunity.

Fanning is liable to step ahead of double featuring.

Kick-back to watchdogs of the business is that women's clubs and civic organizations are joining the censor war cry all over

Los Angeles, Jan.

Names that hit the local Social Register this year are somewhat surprising to the show and picture mob, indicating that the biggest party-throwers do not always qualify.

For instance, Pearl Eaton, sister of Mary and Doris Eaton, now the wife of Richard Enderly, local clubman and lumber baron, is in it, although Miss Eaton is still staging numbers for musicals. Lucille Cavanaugh, who quit show business more than 10 years ago to become the wife of Walter H. Leimert, local realtor, finds her name on the register. Included is Theda Bara, the wife of Charles Brabin, director. Also from the directorial group in the book are to be found Cecil B. and William De Mille and John G. Blystone. They are not newcomers.

John Wayne, western star, who married Josephine Saenta, daughter of the Dominican Consul, is listed with his bride under the name of Mr. and Mrs. Marion Morrison. Added too are Richard Bonelli, opera star, married to Mona Wood, member of a prominent family in Santa Barbara; and Paul Gregory, who married Emily Earl Pilsen.

Listed from the theatre are R. D. McLean, Shakespearean actor and his wife, Odette Tyler, actress, under the name of Mr. and Mrs. R. S. Shepherd; Elaine, daughter of Arthur Hammerstein, who is now Mrs. Walter Kays, and Constance Howard, sister of Mrs. Samuel (Frances) Goldwyn, who is the wife of Wilson Jones.

Dropped from the register are Joel McCrea, who recently married Frances Dee, an actress, and David Blankenhorn and Irene Rich, who recently were divorced.

U. S. Army on Radio Seeks Higher Type Of Enlisted Soldier

San Francisco, Jan. 8.

Uncle Sam's Army is out after a higher type of enlistee, and is using radio to ensnare him.

Army is presenting a series of weekly shows on NBC's western network to lure the family youth into army life. Programs include band concerts by the group from the Frisco Presidio, and a glowing word picture of army life painted by one of the colonels in either a straight sales talk or a dramatization.

According to the Army, there is already noticeable an increase in inquiries and potential enlistments from youths, many of them from the straits. The chance to learn many trades while in the ranks is being heavily played up.

Army and Navy enrollments have been particularly heavy during the depression.

VIRTUES, VICES OF RADIO

KNX Group May Try to Compel U. P.-I. N. S. Radio News Service

Los Angeles, Jan. 8. Rebellious broadcasters of the coast led by KNX have gone to their lawyers for legal questioning on the national News Service and International News Service to refrain from selling news service to radio if radio is willing to pay. This is part of the coast station's campaign of resistance against the network-negotiated peace treaty between press and radio whereby, in effect, the broadcasting of news is forbidden.

Admittedly the Associated Press as a membership proposition is outside the reach of radio. But the stations here that want to continue news-casting would like to set up the precedent that a public service like U. P. and I. N. S. cannot be denied one buyer and sold to all others.

Lawyers are reported to have advised the stations that they have a case albeit one that probably would have to be fought in the courts if U. P. and I. N. S. continue to take an anti-radio stance.

Coast group ringed by KNX is determined to continue the ether purveying of news flashes despite the deeding over of that privilege by the networks in New York.

NBC TIME JAM PUTS FORD ON CBS ONLY

NBC's inability to deliver the half-hour spot Ford Motors picked on the red (WEAF) link Friday nights has resulted in the Ford air appropriation going to Columbia. Niche NBC figured on having available was the 10 to 10:30 stretch, but Campagna Italian Balm has elected to continue its occupancy with "The First Nighter" program. Fred Waring show was due to make its debut on NBC for Feb. 9.

Schedule segments that CBS has cleared for the car maker are from 8:30 to 9 Sunday nights starting Feb. 4 and from 9:30 to 10 p.m. Thursday, with the latter spasm becoming Ford's the same week.

Schlitz Can't Decide

Chicago, Jan. 8. That Schlitz account is slowly driving the local network execs goofy. Has auditioned everything and anything at both networks in the last three months.

And now the gag is that it looks like the beer account won't go on at all under the out that after all the summer time is its real sales opportunity.

Oldsmobile's Start

General Motors unveils the Oldsmobile program on CBS Feb. 13. Nights assigned to this brand are Tuesday and Friday with a combo under Johnny Green, miked chorus and a dramatic sketch framed around guest names from legit composing the entertainment.

Entry of Oldsmobile will fill the weekly quarter hour setup the auto combine has across the CBS evening board. G. M.'s other brands getting a hearing two evenings a week each are Pontiac and Buick. Supervising the latter two programs is Campbell-Ewald. Oldsmobile session will carry the Batten, Barton, Durstine & Osborne agency tag.

Art Godfrey Quits NBC

Washington, Jan. 8. Flareup between local NBC officials and Arthur Godfrey, local announcer, has resulted in Godfrey severing connections with the network. Mikeman was responsible for building up of WMAZ Breakfast Club, broadcast every morning from 7 to 9, to point where it had more than 13,000 pledged members. Godfrey is said to have taken offense at reprimand given him by web official.

Short Column

Tacoma, Jan. 8. Hi Green, Tacoma's oldest legit and picture critic, has been assigned another job by his sheet, News Tribune. He is now getting out the miniature radio column for the paper which is as short as he is in.

He's about 3

Audience Show Ends When State Asks \$400 Tax for Vaudeville

Asheville, N. C. Due to tax regulations, WUNC has been forced to give up the 'Saturday Night Shindig' to which 10c admission was mountain talent used, and square-dancing allowed for not extra charge. State of North Carolina wished a \$400 fee for vaudeville, so WUNC had to cease operations.

Similar program is now broadcast, managed by Wilbur Morgan, who merely takes out dance-hall license, and pays for time on the air, putting his talent on the bill as part of dance routine.

AGENCY HIRES ANNOUNCER

Louis Dean with Campbell-Ewald in Detroit

Louis Dean, CBS announcer who for the past two seasons has handled the General Motors plug copy on that network, will join the Campbell-Ewald agency in Detroit within the next two weeks. He goes in as assistant to M. A. Hollinshead, head of the agency's radio department.

Dean's makes the second addition to the C-E radio staff this season. Reginald E. Thomas was previously induced to do client contracting and script writing.

Stirling Getchell Gets Socony-Vacuum Account

Transfer of the entire Socony-Vacuum account to the J. Stirling Getchell agency won't affect the Soconyland Sketches on NBC until at least April, when the time contract on the show expires. Meanwhile, the program will continue under the supervision of Batten, Barton, Durstine & Osborne. Soconyland sketches have been on the air consecutively for over seven years with B B D & O responsible for their introduction.

Since the merger of the Socony and Vacuum petrol brands about a year ago B B D & O has been handling the radio and newspaper phases of the combination's advertising, while the Blackman agency has done the balance of the print representation for Mobiloil, a Vacuum Corp. product. One faction within the merged interests favored allocating all the business to B B D & O and another held out in Blackman's behalf. Selection of Stirling-Getchell as the one and only rep came as a compromise.

MBJ Pushes Midwest

San Francisco, Jan. 8. First Coast sponsor to go for mid-West stations is MJB Coffee which begins four Monday-night broadcasts of its Demi-Tasse Revue during Guy Lombardo's term as guest star of the NBC show.

Added for four times are WOW, Omaha; WDAF, Kansas City, and WOC-Who, Davenport-Des Moines. They're in addition to the Coast network. Show emanates from KFI, Los Angeles, with Lombardo's band and Tizzie Lish, and handled by Lord & Thomas.

DEBATE TEAMS POINT 'EM OUT

With Legislation Against Broadcasting Due to Come Up in Congress This Year's Debate Subject in American High Schools May Be Feeding the Fires—Thousands of High Schools Reach Large Audience

PUBLIC TASTES

Throughout present scholastic year the high schools of the United States have been engaged upon a nation-wide marathon debate of the question, 'Resolved, that the United States should adopt the essential features of the British system of radio control and operation.' It is now possible to summarize the trend of the negative and affirmative arguments as presented in high school auditoriums all over the country before cumulative audiences of several million Americans. Debate assumes some contributory propaganda importance in view of pending legislation designed to alter the status quo of American radio.

Debaters arguing in favor of the British system and against the American seem generally to stress these facts and slants:

Federal Radio Commission is a political contrivance for disguising the monopolistic nature of radio.

Radio advertising costs every ultimate consumer \$1.50 a year in added cost of advertised products. Intelligent minority has no voice in radio programs.

Educational institutions can't compete with commercial stations and tend to be eliminated as broadcasters.

Those who don't listen to or use the radio must pay the added costs of radio-advertised products.

Radio threatens to destroy the newspaper business and wipe out big investments, has already hurt music, phonograph and theatre business.

Utility companies use the radio to spread propaganda, then charge off the cost which is reflected in electrical rates, etc.

Many of the products advertised are worthless.

Besides Great Britain 30 nations operate radio on a non-advertising basis.

Pro-American Side

For the American and against the English system the debaters put out:

Long hours of silence on British radio.

Public tastes and preferences are neglected in England.

British tax on receiving sets is a nuisance and hard to collect.

Contending opinions are not broadcast in England.

Chartered monopoly pleases politicians rather than people.

There is no freedom of speech on British radio as witness barring of Mahatma Gandhi when in London although his speech was picked up and broadcast in America.

American system is sensitive to public criticism because advertising sponsorship makes pleasing the public the first law of broadcasting.

Feen-a-Mint May Stay

Although the 'Potash and Perlmuter' serials are slated to fold Feb. 17, Feen-a-Mint figures on staying with NBC if in the meantime it can find a replacement program. Expiration date will give the dialect patter act a run of 34 weeks.

Commercial last week had one of the pryeriest in the cast ask the listeners to write, whether they wanted the 'P' and 'F' installments to continue or otherwise.

Earl Anthony's \$79,000 Claim Against NBC Up in Federal Court Jan. 22

CBS DROPS 3 MORE

Barbara Maurel, Gypsy Nina, Theodore Carle Off Sustai i

CBS has dropped three more from the network's sustaining list. Of the eliminated talent, Barbara Maurel represents the longest connection. She's been with the network for over three years. Other two checked off by the web are Theodore Carle and Gypsy Nina.

In a pruning of the sustaining list the week before CBS drew the line through the names of Gertrude Niesen, Gladys Rice and Willard Robison.

Tradeway's Squeal at NBC Programs Seeks Better Sales Liaison

NBC is now trying to find out how it can operate its program department more economically and effectively. To make a study along these lines the network has retained a firm of efficiency experts, Tradeways, Inc.

Last time tradeways functioned for NBC it was to determine what was wrong with the web's sales department. The efficiency coterie turned in their recommendations shortly after business again was on the upgrade.

Network's main concern with the program department inquiry is to find ways of closer co-operation between that department and the sales end and of giving the advertiser and his agency rep a service that would be more to their liking.

NBC Artist Service is slated next for a Tradeways look-in.

F. J. SCHLICK BARRED

CBS Denies Consumers Research Right of Free Speech

Philadelphia, Jan. 8. F. J. Schlick, guiding spirit of Consumer's Research, debunker of advertising, was denied broadcasting facilities when speaking in a local hall against the NRA's alleged failure to protect the buying public. As a result, the incident is expected to add fuel to the pending Congressional backfire against the Federal Radio Commission for alleged favoritism.

Columbia, in barring Schlick, did so on the grounds that he intended an attack upon the recovery administration. This attitude was condemned as partisan censorship by commentators.

Apart from any question of Columbia not wishing to be a party to an affront to the NRA, advertising circles interpret the anti-Schlick stance as of obvious logic. Schlick has specialized in a type of propaganda most painful to the financial nerve of many advertisers.

Art and Fertilizer

Chicago, Jan. 8. Swift company returning to its Sunday afternoon ritual on NBC starting Feb. 18 for its Vigoro product.

Through the local J. Walter Thompson office which has not yet decided on the talent. Will be a classical orchestra and guest singers. Also the show's former 'Master Gardener' to tell about the fertilizer.

Foreman with Young

Chicago, Jan. 8. Edwin G. Foreman, Jr., joins the RCA Victor staff here as an associate of Bill Young who has been in charge since the studio was established in the Merchandise Mart.

Foreman comes over from the local World Broadcasting office where he had been located for the past year.

Earl C. Anthony's \$79,000 claim against NBC will be tried in the New York Federal court. On a motion by the network the action last week was transferred to the latter tribunal's jurisdiction. The complaint in which the operator of KFI, Los Angeles, charges that the web owes him that amount as a balance for the use of his station's facilities during July, August and September of last year was originally filed in the New York Supreme Court.

Anthony's resort to litigation climaxed over a year of dispute with NBC over the terms of the contract between them which has until the end of 1933 to go. In paying KFI off for these three months NBC disallowed various studio production charges for network programs which Anthony claims were provided for in the contract.

In granting the transfer of the case, U. S. Judge Patterson upheld NBC's contention that a diversity of citizenship exists between the defendant corporation and the plaintiff and that the proceedings requested by the network were entirely regular. By switching courts NBC has succeeded in postponing until Jan. 22 its required filing of an answer to Anthony's allegations. Had the case stayed in the Supreme court NBC's answer would have had to be on file by Dec. 15. Counsel for Anthony is Nathan Burkan.

PHIL BAKER SHOW TEMPORARILY EAST

Chicago, Jan. 8.

Phil Baker radio show for Armour goes east Feb. 2 for the two-fold purpose of allowing Armour eastern dealers to share in the audience broadcast exploitation angles and to permit Baker to pick up some eastern theatrical dates.

Armour will use the big studio at Radio City. Lyons and Lyons setting theatrical dates. Baker will be away from Chicago a month or two.

Chicago Musicians Union And Stations Sign for '34

Chicago, Jan. 8.

James Petrillo, head of the American Federation of Musicians of Chicago, has just negotiated with and signed a year's contract with all the radio stations and chains to continue their 1933 agreement for another year.

Both sides compromised on demands.

Granik, Deputy D. A.

Theodore Granik, director of WOR's Sunday Forum Hour for the past four years, has been appointed by New York District Attorney William C. Dodge to his staff as a deputy assistant district attorney. He has been assigned to the appeals bureau. His new job will not interfere with his broadcasting work.

Granik established quite a name for himself in being able to get statements, college professors, rival political candidates and business men to debate on current topics. Before broadcasting he was with the legal department of Fox Films.

Radie Harris on WOR

Radie Harris, film commentator, starts a commercial on WOR for Pebecco, Jan. 17, 7:30-8 p.m., with Hollywood gossip, interviews and guest stars. First two will be Marguerite Churchill and George O'Brien on the initial program.

Specific proviso by Miss Harris in her commercial contract is that she will not etherize any dirt.

Radio Chatter

New York

Doesn't look now as though William S. Paley will make that contemplated trip to Hollywood and other points on the West Coast.

Networks didn't even toss a New Year's party for the New York radio eds. They passed up giving either a shindig or presents to this element Christmas. CBS and NBC agreed last year to lay off the parties and giveaways during the holidays because of exchequer conditions at the time.

Stoopnagle and Budd are making their second two-reeler for Educational under Al Christie's direction. Charles Carille played his first stage date at the Paradise, Bronx, Friday (5). He went back to CBS sustaining two days later.

Max Baer is asking \$2,000 for a singlet on the Camel show. Got \$750 for his last commercial, the Rudy Vallee-Fleischmann whirl, but that was before he became a championship contender.

Will Osborne stays on the Corn Pudding Corp's a.m. stanzas cleared through CBS.

Jack Benny is dicker with MGM on a picture making call.

Mary Barclay, Chicago socialite with WOR, Newark, her last connection, is going both network and commercial.

Joe Orlando, barytone, is set for an NBC audition Jan. 13. WMCA, New York, has returned to its schedule Charles Martin's "The Star Final" "Criminal Court."

Leonard Joy will do the banting for Smith Bros. session on CBS with Scraggy Lambert and Billy Hillpot. Joy has just closed the Cunard Line show on WJZ.

Charles Fleischler, news commentator, formerly on WENX, has transferred to WMCA, New York.

Benjamin Davis, 60, Gold auditions for Charles Previn, Rube Goldberg, Saxon Sisters, Rollickers and Three Graces.

Jack Lavin is a slave bracelet from Paul Whiteman as a holiday gift.

Goodman Ace presented a copy of "Anthony Adams" to Jack Haley's month-old baby.

Metro is going on the air three times current week over WOR as a build-up for "Fugitive Lovers." Film opens at the Capitol (12). Company has fifteen-minute periods at 5:15 Monday, Wednesday and Friday and will send out a serialized synopsis of the story on those days. First time for Metro on radio.

CBS is grooming Ruth Cambridge, Walter Winchell's air proxy, for a commercial.

NBC's Don Hahn trio like to play around with goose-neck milks.

Sydney Mann got her ether start on WOR's "Vitalphone Hour" service. Harry Rosson is tuning up for another commercial.

Columbia's execs are getting sensitive about references to their society proclivities.

Spencer Denan, Crime Club actor, down to Baltimore to o. o. alma mater, Johns Hopkins U.

Beauty expert on the Pond's Cream show (NBC) can't have her pen name cited because it's controlled by a magazine. Maud Adams steps into the program for a dramatic series this Friday (7).

Audition for Metro arrives for tomorrow (Wednesday) was okayed by the congress after the commercial concerned agreed to pay all her expenses on bus-on-waver.

Colgate is still auditioning for its proposed night time variety show.

Chicago

Dick McLaughry has resigned from the local NBC continuity staff.

Irene Wicker played to turn-aways mobs on her personal invitation to the kids to come up and see the "Singing Lady."

Ralph Atlas planning a tour to Alaska next summer.

Art Linkin away on a vacation. Clyde Lucas and Val Stein bands will get NBC wires.

Jim Cook still dreams of raising walnuts.

Ed Bailey of NBC is a member of the Uptown Players.

Holly Shively and Hal Burnett added to the CBS-WBBM p. a. staff. Joe Kestner last week topped his 200th broadcast as bus-on-waver.

Ed Vojnovic and John Ashenhorst seranmed for a flock of Bermuda sunshine.

George Kercher's frau in the cast of "Topsy and Eva."

Frank Wilson, Adele Starr and Jerry Marlowe start a tri-weekly series for Evans Fur over WMAQ.

Phil Porterfield back on the Red Star Yeast session after parking the appendix.

Mar-Oil show back to WBBM with Norm Sherry, Eddie House, Dorothy Shidler and Val Sherman.

Kate Smith and her Swaneau vaude units hitting the midwest theatres.

Niles Trammel and Sidney Strotz into Radio City for conferences.

East

It's okay for Tom Lewis, Robert Kissling and Chester Vedder of WGY's announcing staff to receive mailboxes from female listeners, but no dice for Billy Rose and Jim Cornell, the married men.

Norman Hapgood is back on a commercial over WGY after a lecture trip to the Middle West. In Milwaukee he broadcast over the Journal station, WTMJ.

Antoinette Halstead, contralto, doing the announcing on her programs of sacred songs over WGY.

Peeping George and Tom, comedians, are the latest additions to the group of theatre acts broadcasting over WGY. Heard on an early-morning shot.

Fans of Sanford dance marathon broadcasts, remoted through WICC, Bridgeport, sent Irv Friedman, m.c. case of rye and gin.

Pleasure Beach, Bridgeport, dwelling of Jimmy Mills, WICC announcer, and Ferd Le Jeune, band maestro, burned down.

Park burlesque, Bridgeport, one-timing on WICC to boost his.

Joan Lee, WOKO, Albany, torch singer, appearing at Capitol theatre in that town.

Central Vermont-Boston-Maine Airways are a new account on the books of WDEV, Waterbury, Vt.

Danny Winn and his Vermont Woodchoppers, Vermont radio favorites, are making personal appearances in theatres.

Kathleen Goling, three years old, recently broadcast two piano solos over WDEV, Waterbury, Vt.

Youngest Vermont ever heard on the air.

Playhouse, Montpelier, the theatre, one-timing on the theatrical account on WDEV, Waterbury, Vt.

The Sizlers into the Earle, Washington, after completing a WB short this week, opening Jan. 5.

Imperiums have CHNS, now completed at CHNS in Halifax, N. S., where the transmitter has been rebuilt including the installation of a vacuum control potter and circuit, and the transformation of the old equipment into a power amplifier. CHNS is now 1,050 kilocycles and 500 watts. William C. Forrester, CHNS, and under him are John Redmond, as assistant director; Lionel Shattford, as program director; Cecil Landry, as chief operator.

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trusting a restaurant clerk and missing a 'standby' announcement by three minutes.

W. H. Baker, staff organist at WHAM, Rochester, is writing own script on Village Choir rehearsal after getting background every morning for years.

24 out of vaude, signed by WBAL, Balto, for series of 13 afternoon broadcasts.

Danny Saks, Baltimorean, returns to home town, but last night at WFBZ's Mississippi Minstrel.

Fred Huber, WBAL director, guest of Roxy during latter's Gang NBC hour last Sunday.

WACO, Baltimore, running wires into Green Room of Century Theatre, preparatory to forthcoming backstage pick-ups.

Leon Bell, Baltimore's half-hour WCBM, Baltimore, last Thurs. (4) occasioned initial instance Monumental City aired over CBS.

Mid-West

WKBB, Dubuque, Iowa, independent outlet, studios in Hotel Tullen, Dubuque, and transmitter in East Dubuque, Ill. 5,000 kilocycles, goes off test and on regular broadcasting schedule, 7 to 10.15 mornings, midday 11.45 to 1.30, and evenings 5.30 to 7.30, Sunday, limited from 9 to 2, morning start.

'Plug' Kendrick, manager of WKBF, Indianapolis, to Nashville, Tenn., to visit the old folks over holidays.

Earl Lewis leaves the engineering staff of WFBM, Indianapolis, for greener pastures.

Ralph Cohen out as publicity chief at WKBF, Indianapolis.

Harriet Cruise at WFBM, Indianapolis, every evening in connection with her stage appearance at Lyric theatre.

Roy E. Blossom, station manager at WFBM, Indianapolis, to Washington, D. C. to angle for full time operating license.

Program director Frank Sharp and announcer John Holtman on the sick list at WFBM, Indianapolis.

Staff of WFBM gets 17 cases of Coca Cola for Xmas gift from James Yunker, pres. of local bottling company.

Bill Mahman, manager of WBOV, Terre Haute, Ind. Indianapolis on business.

WOC-WHO, Des Moines, got a letter from Alaska House, where he will do transmitter work. He has been engaged on the technical end of radio almost since the beginning of the broadcasting business.

Successor has not yet been named. Successor has not yet been named.

Martin Wickert, formerly of WAW, KFAA, Omaha, studio left December 29 to become staff arranger at KMOX, St. Louis.

'Cheerful Charlie' Flagler now dividing his time between KSO and WOC-WHO, Des Moines. KSO master's bread. Formerly exclusive with KSO for a year.

Pete MacArthur, program director, KMOX, St. Louis, has moved to the studio after a serious hospitalization.

KSO, Des Moines, lists its radio program in the daily paper in old studio style, with headlines listed at the top.

Artists and Models company, at the Paramount, Des Moines, last week had a 10-minute program over KSO with Don Santo m. c. and Zelaya, Darling Twins and Chick Kennedy before the mike.

Woody Woods has joined the sales staff of station KSO, Des Moines.

Announcers interviewing each other is new at WOV, Ft. Wayne. Lester Spencer had Harry Flaxner on the station to tell about the highest ups he has met. Vice versa within near future, too.

Almae Sempie McPherson had the entire WOV staff orchestra on Shrine stage with her during the Ft. Wayne engagement.

Frank Carleton Nelson, 'The Hoosier Poet', Sunday nighting over WOV in Ft. Wayne.

Milo Utterback, WAAW Omaha operator, off duty a week fighting flu.

Vernon Duke, engineer at KOA, Denver, has returned from a 120 weeks' business trip to New York where he went as representative of the employees of KOA in the business of raising the question of NBC and several stations en route.

Walter N. Campbell, publicity and program director KOA, Denver, spent a week touring the mid west and south as far as Nashville.

President Deorbecker of Puget Sound Broadcasters, KXV, KVI (CBS), Tacoma, in San Francisco to spend holidays with his daughters. To be gone two weeks.

Mary Mack, WJ, Tacoma, soprano, was in Portland and guest at Portland CBS station KOIN.

Erik Baroun of Erwin-Wasey, New York, is on the coast for talent for the H-O Rangers, CBS kid serial.

Adole Burlan, formerly at KPO, teams with Pat Nilesco at KMTR.

fore breakfast. Setting off to work, radiator wasn't frozen, but stiff cylinders wouldn't let car start. A half hour later, radiator caught a rough flat tire held up the parade. By the time tire was fixed motor was cold again and Jenks had to push car half mile to nearest hill. At the bottom, with silent motor, he found no oil in crankcase. Oil replenished, director dragged into studio at 11 a.m. Frost bitten toes didn't worry much, but last night's frost had found studio running peacefully without him.

WOWO, Fort Wayne, has started a Barnyard Band Orchestra for Friday nights from 10 to 10:30 o'clock. Elton Baker is m.c.'ing the show, which includes around 30 entertainers.

Fred Zieg is back in Fort Wayne from a holiday vacation to Lake Placid, N. Y.

Father Coughlin has added WOWO, Fort Wayne, to his list of stations for the regular Sunday afternoon program.

Johnny Yuhass, Michigan local, has composed two numbers, "Through the Night" and "Nothing at All," which have been plugged over WFDF, Flint.

Bert Stock, for the past two years music director, has announced at Station WKBM, Youngstown, leaving January 1 to enter another line of the amusement business.

Long-expected consolidation of offices between KOIL and KFAB became effective Jan. 3. Executive and commercial staff of KOIL, Omaha studio was moved from its residence of more than two years in the Brandeis Store building into the KFAB offices atop the Omaha National Bank building. Moving personnel includes John Henry.

Complete staff of KOIL as well as equipment will be moved into the KFAB suite, but for present announcing and production staff and equipment will remain in the KOIL studio at least one more year until 1935. This leaves Hart Jenks, production manager, Grace Pol Steinberg, program director, and Ray Suber, Duane Galtner and Walter Vogt, announcers in the Brandeis studios.

Art Ryberg, who has been chief operator at KOIL for the past five years, has been assigned to the station where he will do transmitter work. He has been engaged on the technical end of radio almost since the beginning of the broadcasting business.

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West

Hollywood, for a morning 15-minute sustainer of singing and chatter. Tacoma radio guild presented episode of "The Adventures of Tom Sawyer" KMO 7.30 p. m. Play concerned various experiences of London scrivener and columnist in Limehouse district.

Tacoma Shopping News carries editorial from Carl Haymond, managing director of KMO, who asks the civic and cultural organizations to set up a bureau in their town and to be kept posted on the work they have set out to do. Shopper is only publication to carry complete programs of local stations.

Tacoma KMO signs off each night at 8 while KVI (CBS), other local, sticks till 12.

South

WKBC, Birmingham, has taken World Broadcasters' discs, says Steve Ciesler, manager.

Tom Daily, WAPI, Birmingham, is back in town after his honeymoon to Chicago.

Charles Godwin, WKY, Oklahoma City staff announcer, becoming authority on women's attire since he began those Thursday morning tours of Sorabaugh-Brown's department store with Marilyn Arbes, Brown's personal shopper.

Pearl Reece, WKY, Oklahoma City, humorously estimates that her fingers have traveled 10,751 miles over the keyboard while Thelma Brown estimates her mileage at 8,311.

A. S. Hatch, of New York, auditor for the Columbia Broadcasting System, in Charlotte, N. C., on his annual tour, checking the books of station WBT.

Conference on the use of radio for educational and cultural purposes has been called to meet at the Charles Hotel, Shelby, N. C. The committee will be made up by the National Committee on Education and the American Listeners Society.

W. Morris and Boots Downing, piano-vocal duo with WSOC, Charlotte, N. C., are running an all-request program of pop tunes under a temporary arrangement with Becker's Drug Store. They are to be signed for a continuous program if returns justify.

Paul Norris, publicity director for WSOC, Charlotte, N. C., broadcasting radio chatter program.

Announces 'Half-Pint' Kimmel transferred to KOMA, Oklahoma City.

Hollywood Impressions, a transcription with Lu Tobin, has been sold to the Imperial theatre in Asheville, N. C., for a tri-weekly series over station WNCN.

These discs are manufactured by MacGregor & Solie, Inc., in San Francisco, and include impersonations, gossip, and hit tunes of the week, played by a number of leading vocalists.

Sung by a varied assortment of vocalists.

Although Bohemian and German comedies Morgan has been in Oklahoma, the programs of the 'Bohemian Knights' over KOMA, Oklahoma City, each Sunday at 12:30 p. m. are among the most popular on the broadcast schedule. Directed by J. Belsky.

Homers and Walter Callahan, whose programs from Station WNCN have been quite popular, especially from the 'College of Shindig', which consisted entirely of mountain music and square dances, have been signed by the American Record company (New York) for ten records.

News Parade, transcription of recent news events,

Chain Income from Time Sales

	1933	1932	1931	1930
January	\$1,889,888	\$2,035,447	\$2,028,860	\$1,418,979
February	1,742,784	2,571,609	1,924,778	1,847,847
March	1,997,463	2,884,733	2,164,424	1,852,929
April	1,690,927	2,849,892	1,195,880	1,574,523
May	1,662,887	2,305,448	2,101,525	1,731,409
June	1,512,139	2,081,466	1,931,155	1,509,224
July		1,825,433	2,027,975	1,692,680
August		1,745,338	1,892,427	1,612,284
September		1,807,795	1,951,826	1,648,581
October		2,063,273	2,318,091	1,972,414
November		1,955,953	2,475,905	1,890,332
December		2,000,454	2,556,185	2,087,786
Total	\$21,452.7	\$6,504,891	\$25,607,041	\$20,088,887

	1933	1932	1931	1930
January	\$941,465	\$1,348,842	\$932,114	\$644,685
February	884,977	1,313,414	750,621	592,943
March	1,016,102	1,436,050	1,110,526	726,093
April	775,487	1,354,592	1,076,103	705,442
May	24,256	1,326,994	1,065,352	642,782
June	563,056	915,830	1,067,230	692,248
July	445,414	591,183	877,366	451,423
August	499,838	540,342	774,518	392,873
September	547,593	680,156	947,138	535,768
October	1,117,407	972,358	1,099,717	792,833
November	1,277,459	1,105,895	1,247,905	1,890,532
December	1,372,716	1,005,229	1,197,106	772,922
Total	\$10,051,980	\$12,601,885	\$11,895,039	\$7,606,211

Favoritism Charge Brings Official Revamp of CBS Orchestra Pick-Ups

schedule of sustaining band pickups is due for a general overhauling within the next two weeks. Web's higher execs have come to the conclusion that some of the combos on the remote list have been getting too much air time and others far too little, with the proportion frequently due to the personal likes and dislikes of the personnel in the program department and artists bureau.

Decision to reallocate the sustaining pickups followed the receipt of complaints from hotel and cafe bands claiming that the spots on the schedule and the number of broadcasts assigned them have been out of line with their standing in the business. Other argument voiced by this element is that if they are to go on paying commissions to the CBS artists' service they will insist the same consideration is given them as the other bands on the network's list.

Singleed out by the complaining bandmen as a flagrant case in point is a recently organized band which does its broadcasting from a minor rating hotel in the Grand Central Terminal district. This band is not only plotted into the choice evening niches but gets five releases a week. Some of the better known orchestras on the CBS are limited to two quarter-hour broadcasts a week.

Alabama Resents Air Comment About Its Justice to Negroes

Irmingham, Jan. 8. Federal Radio Commission has been asked to take action against H. V. Kaitenborn, news commentator, for his remarks concerning the conviction of the Scottsboro negro trials, which have assumed national importance. Attorney General Thomas E. Knight made the request of the Radio Commission last week.

Kaitenborn, says Knight, remarked that the negroes could not obtain a fair trial in Alabama, and compared the trial of persons in Germany under Hitler with the Alabama trials.

"I am very much surprised that any broadcasting station would allow such an imputation to be made by an announcer—I am calling your attention officially to this announcement by Mr. Kaitenborn for such action as the Federal Radio Commission finds within its jurisdiction," Knight said in his letter to Washington.

Cedric Adams, Minneapolis columnist, has been engaged as master of ceremonies on a Pure Oil company program to be staged twice a week for three months over WCCO.

Moncton's Own Station Replaces Razed CRCA

St. John, N. B., Jan. 8. A broadcasting station of 100 watts is being established in Moncton, N. B., by local interests, replacing CRCA, which was dismantled recently by the Canadian Radio Commission. A permit for the new unit has been arranged from the CRC, the city council having approved the station.

Council had complained to the CRC because of the dismantling of CRCA. Arrangements are being made to hook up the new station with larger stations and networks for hockey broadcasts this winter.

Etting Stalks New Radio Comm'l in N. Y.

Hollywood, Jan. 8. Ruth Etting hopped into town Friday night from her Nebraska vacation to hook up again Saturday night for New York on a radio deal.

Says she made no audition for Old Gold program at any time recently and deal in New York is with another account.

WBT's In and Outers

Charlotte, N. C., Jan. 8. Personnel with station WBT have been announced. W. J. Weber, commercial manager for the past several years, resigned. Gen. Mgr. W. A. Schudt has assumed direction of the commercial end of the station.

Robert Mitchell, salesman in the commercial department, also resigned. He joins Threads, Inc., one of WBT's best customers.

Announced as joining the commercial staff as salesmen to fill these vacancies are Dewey Long, formerly commercial manager of WFBC, Greenville, S. C., and S. Hubert Hitt, formerly of the Charlotte Engraving Company.

Roach's Radioites

Hollywood, Jan. 8. John W. Swallow, producer of Hollywood on Air NBC program, has been signed by Roach studio as "technical director-of-Babes-in-Toyland."

Harry Jackson orchestra, which provides NBC program music, also engaged for picture.

Dr. Ralph Richards making a series of 15-minute ether platters at the RCA Victor studios in Chicago for his "Kamphene" product. Saucers are in the nature of astrological lectures.

Himber, Molasses and Jan Form Vaude Partnership

Dick Himber's orchestra, and Molasses and January may combine as an act to double around New York. Both are on the air, but separately.

Himber is the regular maestro of the Ritz Carleton hotel, N. Y. Molasses and January are on Maxwell Showboat.

Doubles for Picture Stars in Hollywood Used on WB Series

Hollywood. Doubles for 1m players' pictures are not new, but doubles for picture stars for the radio are.

Warners uses screen players' voice doubles in its weekly tabloidized air editions of pictures for exploiting the films while playing at local houses.

Last week the studio needed a new set of doubles, with voices that could imitate George Arliss, Edward G. Robinson, Ruth Chatterton, Ruby Keeler and others. KFWB, WB station, auditioned 450 applicants for the jobs before the 20 voice-doubles needed were chosen.

CBS DIXIE NETWORK BEING FORMULATED

Irmingham, Jan. 8. CBS is sounding out a number of southern outlets as to the feasibility of establishing a Dixie network to serve the stations in the South. Several outstanding features, especially popular in the South and especially for advertisers desiring Southern time is the aim of CBS.

Under the tentative plan programs would originate at WCAU, Philadelphia, instead of New York.

SID STROTZ SEEKS COIN RECOGNITION

Si ney Strotz, mgr. of both NBC's program department and artists service in Chicago, was in New York for several days last week. Primary purpose of Strotz's visit was to discuss with Richard C. Patterson, Jr., the network's executive v. p., the matter of a raise in salary.

Strotz went into the Chicago NBC proposition about a year ago for what was understood at the time to be show money, and he feels that his accomplishments on the job merit a revision of the bi-monthly stipend.

ON A BICYCLE

Milwaukee Interviews With Riders Broadcast

Milwaukee, Jan. 8. For the first time in six-day bike races, a short wave set mounted on the back of a rider was used to broadcast direct from the track while the race was in progress.

Willie Spencer, at present promoting, carried the equipment as he whirled around next to the other riders interviewing them. A feature was a one-mile sprint participated in by Spencer and giving his side talk to the other riders as they went by him.

Broadcast handled by WTMJ. Russ Winnie at the mike cutting in on Spencer's talk from time to time to ask questions. Feature broadcast was part of the regular Wadham's Oil sport fash.

WILL AUBREY ON AIR

San Francisco, Jan. 8. Will Aubrey, who was in vaude when radio was in a laboratory, starts as a sustainer on NEC this week getting a buildup as a commercial possibility. He'll be on Saturday night's Carefree Carnival across the country.

Etta Moten, rep-la songstress, who came to the network two months ago, bows out this week to head for New York and stage work. Mary Wood, soprano, is back on the chain singing on Acme beer's "Stars of the West." The Kamatenko Russ musical ensemble is out.

John Charles Thomas this week will make two sides for Victor in Chicago.

Networks' 1933 Gross \$7,500,000 Under 1932 but Coming Year Looks Okay; December-January Strong

Owner Leaving Town

Irmingham, Jan. 8. Station WNBX, Muscle Shoals, Ala., is being offered on the market for the simple reason that its owner, Katie Jones, doesn't like the town.

1ST OF RADIO BILLS UP IN CONGRESS

Washington, Jan. 8. Legislation making broadcasting stations public utilities was proposed on the opening of Congress last week by Representative Huddleston (Dem.) of Alabama.

Objective is to force stations to extend services on same terms to all comers. Huddleston explained, claiming that "discrimination is exercised by operators now in such a way as to hurt business enterprises. Alabamian pointed out that advertisers frequently tie up under exclusive agreements and competitors can't get time on the air to put over their ballyhoo.

Commission, under Huddleston proposal, would prescribe rules and fix charges for services, while stations, in the category of public utilities and instrumentalities of interstate commerce, would be required to "serve, transmit and broadcast without discrimination for all who may apply for same for a just and reasonable charge and compensation."

Symphonic Music Gets Little Fan Mail So May Not Be Renewed

Indications are that Chesterfield will wind up with the Philadelphia Symphony series at the expiration of the cig account's current 13 week contract with CBS. Termination date of this time agreement is Feb. 24. As a mail puller the classical affair has turned out disappointing, it is admitted in Liggett & Myers circles. But even though the quantity of fan appreciation hasn't been up to expectations the tobacco firm's execs reconcile themselves with the fact that they have received takes high rating for enthusiastic expression.

Cig account has until the last week of January to decide on whether it wants to extend its obligations for the cross country hookup beyond Feb. 24.

7½ Hours of Congress

Washington, Jan. 8. WJSV, local Columbia outlet set a record by broadcasting an unbroken remote control program from same spot Saturday. Went was Congressional hearing on local liquor control bill.

Mikes were set up in caucus room in House Office Building. Program started at 10 a. m. with announcement station would stick till hearing concluded. And it lasted till 7:30 p. m.

Greig-Blair Adding

San Francisco, Jan. 8. Greig, Blair and Spight, Inc., station representatives, have taken on KSTP, St. Paul; KWK, St. Louis; WXYZ, Detroit, and the Michigan network for exclusive representation on the Coast.

They're also representing KWK in Chicago, and WXYZ in old and New York.

Between them 1933 NBC and Columbia grossed \$31,504,000 time sales. Year before the two webs jointly garnered from this source over \$39,000,000. Drop from the 1932 total 'represents around 20%.

Year 1933 closed with better takes for December than had been anticipated by either of the networks. Columbia not only shot way over the figure prevailing for the parallel month in 1932, but a record December take for itself. Facilities turnover the final month of 1933 brought CBS a gross of \$1,372,716. In 1932 the December take came to \$1,005,000 and for the like month of 1931 the figure was \$1,197,106. Difference between the December '33 and '32 billings amounted to 36%.

With NBC the gross last month meant a tilt of 16% over the December '32 level. For the latter period the network did a facility business of \$2,000,454, while the December '33 tally showed \$2,324,567. In December '32 rolled up a billings total of \$2,596,185.

According to the business now on the NBC and CBS books the current month's showing in the case of either web should be equal if not better than the January, 1932, level. Last January NBC did a time business of \$1,839,345, while the January of '33 gave it \$2,634,477, or a slide of 30%. Columbia in January '33 grossed \$957,957, or 29.5% less than the previous January tally, which was \$1,348,842.

350 STATIONS SHUFFLED IN EUROPE

Paris. All sorts of clashes are expected January 15 when 350 European broadcasting stations shift wave lengths under terms of the Lucerne radio conference agreement. Functioning of Government stations on the wavelength shift will bring conflicts with code broadcasts of the French navy, the air service and the station at Geneva, it is feared here.

Regardless of the hash resulting, the new wavebands will be held unchanged for the duration of the accord, two years, officials say.

Radio Paris, which is now a French Government station, will probably be rubbed by Moscow and a longwave station in Roumania. More confusion will be caused in the next two or three months by the continuance of broadcasting from the Eiffel Tower on a long wave length, but after that period this station will be eliminated.

English broadcasters are kicking. It is reported here, because too many of the stations of Europe have put between 200 and 600 meters, while new and powerful plants at Droitwich will start April 1, it is expected. Another in Germany with an aerial 210 feet high will broadcast to Japan, South America and South Africa.

Newsreel on Air

Pathe Newsreel has developed a by-product for radio which it has already introduced on KDKA, Pittsburgh; WBAL, Baltimore, and WLIT, Philadelphia. Proposition calls for the re-editing of the sound tracks that go with the news clips so that with the aid of announcer introduction they can be knitted into a newsreel of the air.

Dayton, Ohio's Montague, Inc., program producers has the sales agency for the Pathe broadcast idea.

Weinrott Quits KJH

Drews Also Kicks Out

Station Entertainment Average

WTIC, HARTFORD, CONN.

Reviewed Dec. 27
Hours: 6-10 p. m.
WTIC, operated by the Travelers Broadcasting Service, a subsidiary of the Travelers Insurance Co., is a 50,000-watt station with a range that sends its broadcasts as far west as Australia and as far east as central Europe. Is located in an extremely advantageous spot for long-range transmission, but is limited to 100 miles. There are hopes, however, the Federal Radio Commission will soon give the station full time. The station has a good reputation as the training ground of network material, and is broadcasting the first programs of such talent as Rudy Vallee, Seth Parker, Taystey Jesters, Bob (Whiteman) Revue, etc., and other talent. At present it is contributing more than two hours of music each week to the WEAF wing of NBC, for it maintains a staff of 50 musicians, and evidently has the cash to do things in a big way.

6:00—Wrightsville Daily. Clarion provides a neat method of cramming a number of short-minute announcements into one spot. Paul Lucas and Fred Wade, local favorites, carry on a dialog in the press-room of a hick daily, reading the news supposed to be for tomorrow's edition. Interlarded are phonograph records, the editor believing that music helps him in his editorial duties.

6:30—Songs Without Words: pleasant string music by a house unit.

8:45—Your Folks and Mine, piped from WEAF of Boston to WTIC and other transmitters of the so-called New England Net, which includes WJAR, Providence; WTAG, Worcester; and WCEB, Portland. Your Folks is homey, faro, and funny. John Philbrick, musical comedy star, and Frances Demarest, old-time operetta favorite, in leading roles as Pa and Ma. From New England Dressed Pa is sponsor.

9:00—Molle program from network, with Shirley Howard and the Jesters, three former WTIC boys.

11:30—Merry Madcap, a good all-around dance combination led by Norman Cloutier. Their stuff has no individual quality, but they can do any style, and do it consistently. At present they are dedicating this half-hour to the Civilian Conserva-

tion Corps, banging out requests from the lads working in reforestation camps. The boys' tastes are toward low numbers, such as "St. Louis Blues."

4:45—News and Views, by Professor John S. Custer of the exclusive Avon Old Farms School, broadcast under auspices of Connecticut Council on International Relations. Good stuff for that portion of the audience which likes dope on world affairs. Custer does well, but never seeks to inject color into his commentaries.

8:00—Royal Gelatine program from network, with Bert Lahr and George Olsen's orchestra.

8:30—Electrical transcription, sponsored by Kopper's Cokes, of George Frankford's settle the World Series. Main Street is the same old stuff, but has its following.

9:00—Russian Balalaika Orchestra, led by Sam Gladiy. Fifteen minutes of string music that can shatter the nerves of a listener who doesn't adore a banjo or a guitar.

9:15—Electrical transcription of Don Bestor's band, with Ray Perkins as comedian. Very fuzzy, indistinct. Sponsored by Rheingold Beer.

9:30—Institutional program, The Travelers Hour, with 40-piece concert combination and 12-voice chorus directed by Christian Kriens.

Mostly classical music, but with good variety. Kriens makes special arrangements for this half-hour. His compositions are rather heavy, but his playing is excellent. The listener who likes to read a book beside the radio set. This Travelers Hour is split in two, one half being broadcast on Monday night, the other half on Wednesday night. Monday night program is set to a faster pace and features a 35-piece band, with some slick special arrangements. Kriens is assisted by George Koenig and Carmine Cappola. The Revere Sisters were heard in this program by Paul Whiteman, who adopted them as his Rhythm Girls.

10:00—From this hour until 1 a. m. WTIC takes NBC features, consisting mostly of dance music.

ROBERT BENCHLEY

With Howard Marsh and Andre Kostelanetz

Comedy, Songs, Band.

COMMERCIAL

WABC, New York

For its twice weekly contribution on General Motors' setup across the CBS evening hour, Benchley has contributed anything that the brand's dealers will likely point to with pride. It's one of those musical frames cut strictly to the radio pattern, with Bob Benchley slipped in to give it a touch of the lighter side. On the first two samples, Monday (25) and Friday (26) last week, Benchley did well to the light angle. His bits were exceptionally light of humor.

As his topic for Christmas night Benchley elected "ghosts." In support were several kid stories whose task it was to interrupt him with guffaws and Bronx salutes. It was a sad quality of humor. Friday night program had him expatiating on the money question but the razberries were missing. What he had to say may have passed muster, but it was not the kind of humor that had nothing to associate it with the fellow who through his recital of "The Treasurer's Report" a few years ago got himself some stage and screen attention.

Arrangements piled by Andre Kostelanetz as usual go in heavy for the brass while backing up Howard Marsh, tenor sax, legit. The mixed chorus that a Kostelanetz production is also never without. Both Kostelanetz and Marsh were on General Motors' payroll last season, the former as accompanist. Showtastic show and Marsh as the warbling standy for Frigidare.

Ray Collins does ably in laying down the plug background. His central theme stressing "Rice" action, selling appendage, "knee action wheels."

Odeco.

ELIZABETH GUTMAN

Russian Songs

15 Mins.

Sustaining

WMCA, New York

Miss Gutman has a vibrant voice of rather low register well adapted to the Russian sort of thing. She explains in advance of rendition some details about the various numbers. While they originate and the general nature of the story. In some instances she sings in English, but mostly in Russian. Her English is without accent. She is apparently an American who is familiar with the Soviet country.

At this time, with Russian lately man's 15 minute hour, Gutman is a typical aspect susceptible of greater exploitation than presently given. Land.

GREGORY RATOFF

Dialect Comedian

COMMERCIAL

WEAF, New York

Ratoff, whose dialect is becoming a cherished medium of cognoscence and an amusement of the hot polli, was supposed to do some chores on the ether for Eddie Cantor, but that deal fell through. No date has been set for his appearance, but Ratoff is a matter of money. Anyhow, Ratoff finally materialized on the loudspeaker under the aegis of Impresario Vallee.

For radio Ratoff is a bet with some ifa. Greatest of these would naturally be a proper radio conveyance. His glib-edged dialect as yet hasn't been marred by self-conscious exploitation. Materiality is the key to his charm and while an actor as canny as Ratoff knows a hundred tricks of accentuation and exaggeration, he is not apt to hoke it up. He will be well advised not to succumb to temptation.

For Vallee the routine employed was a reworking of the persistent salesman idea used in his recent radio act. Ratoff, who was in the Vallee to distraction. Every reaction of Vallee brings forth a new sales talk by Ratoff, who sells the Vallee's "Fleischmann's Coffee" in a series of shots. Ratoff in a fever of aggravation and Ratoff survives to attempt to sell Vallee a bullet-proof vest.

RADIO PLAYHOUSE

Laverne Stander, Gertrude Nielsen,

Isam Jones

Comedy, Songs,

30 Mins.

COMMERCIAL

WABC, New York

Ex-Lax has replaced the Lulu McConnell portion of the Monday night event with what it describes as "comedy dramas." While fumbling around the comedienne's air career the agency has been influenced by the success that the Eddie Cantor-Chase & Sanborn whirl has had with Russian dialecticians. Lots of dialogue, but the comedy is not so much. Combined in the script was the mildest of plots and a mess of slapstick that mislaid fire in every incident.

Gertrude Nielsen is still spotted for a brace of torch numbers and Isam Jones to serve up an occasional syncretized interlude. Odeco.

JACK PEARL

Royal Gelatine Revue with Cliff

Hall, Peter Van Steeden Orch.

Music, Songs

30 Mins.

COMMERCIAL

WEAF, New York

Jack Pearl's career for Royal Gelatine has added interest to the radio trade because of his quick wash-up early this year for Lucky Strike after being a big favorite in the cigar test season. With one person's guess in radio probably as reliable as the next the question of Pearl's current standing in popular favor is an interrogation with conflicting responses. Some observers, among them G. W. Hill deem his vogue to have ebbed. Another body of opinion holds there is still plenty of coin to be extracted from Baron Munchausen.

Pearl comes under Royal Gelatine's mantle as an 8 P. M. show in the WEAF for Wednesday airing. It's a good time and a good night. And Peter Van Steeden's music is big league support. So Pearl starts with lots of advantages.

Pearl is the premier radio exponent of the question-and-answer school of comedy. In the theatre his best bet was for Wednesday burlesque from the ranks of which Pearl graduated. Of equal importance in this technique of audience-milking is the straight man or feed. Pearl has one of the best straight men in the business, Cliff Hall, whose support is like a sturdy steel girder.

One great liability belongs to the Jack Pearl comedy. It's not funny in itself, but depends almost entirely upon delivery. Probably nobody harder to get laughs than Pearl. His energy in performance is terrific. He must constantly fall back on mannerisms, tricks and sheer noise. He uses theatrical hydraulic pressure to lift his audience to a pitch of hysteria and then by a process of artificial stimulation keeps the muscular reflexes of laughter going. His energy is noticeable in a theatre when Pearl is on the stage. The audience is made to laugh almost automatically without knowing why.

In cold analytical inspection beside the loudspeaker Pearl's tricks are defeated. Although the studio audience came over the mike in a roar, the occasion of the occasion for the amusement was mostly lost upon the radio listener. Indeed for the inaugural program on behalf of Royal Gelatine the material Pearl was completely and conspicuously flat and insipid. A reading of the script stripped of the benefit of Pearl's personality would elicit a yawn from this writer without doubt. Of course, it wouldn't be quite fair as a test since the material plus the personality makes the comedian's success or failure be judged without the other.

Material, however, is of far more importance to radio than to the theatre. Pearl's energy in performance and bore his audiences if the material must always be carried by the sheer force of Pearl's vivacity and his superb powers of glowing inferior rag to sound like gems of wit.

Baron Munchausen routine of exaggeration and the frequent interpolations of "Vas You There, Shazle" and the guffaws are all used. It's the Lucky Strike program that is the standard brand.

Advertisement for Royal Gelatine fragrance of Royal Gelatine in advance of combination with hot water the disreputable odor at the same part in the process of preparation of their competitor's product, and the general "dada" idea used for Standard Brands' other products. The Sanborn's Coffee and Fleischmann's Yeast. In other words, Royal Gelatine tastes nice and doesn't poison the intestinal tract.

Land.

GINGER ROGERS

Songs

COMMERCIAL

WEAF, New York

Land.

Ginger Rogers, prominent as a film ingenue, appeared with Rudy Vallee's Fleischmann's Varieties from Hollywood (28) as one of four film celebs during that full hour. She sang a couple of songs from recent film musicals in which she has appeared. Radio microphone wasn't very kind to Ginger Rogers. Her voice is not basically musical so far as the chemistry of the program is pertinent evidence. Something of her style and vivacity does creep across the spaces, but, lacking a vital, life attractive person, the audience gets an unsatisfactory sample of the girl over the radio.

WILLIAM SCOTTI Orchestra

With Dorothy Rotay

15 Mins.

Sustaining

WOR, Newark

Very nice dancipation is given out by this aggregation picked up by the New York transmitter from the Hotel Montclair, New York. It comes through at the dinner hour just as a grateful adult population is ready to be converted to the whimsy of those kid programs.

Dorothy Rotay sings engagingly with the boys.

FRED ALLEN

Sai Hepatica Revue with Portland

Hoffa, M. J. McCoo, Scorsby

Lambert, Songsmiths 4, Jack

Smart, Ferde Grofe Orch.

Comedy, Music

15 Mins.

COMMERCIAL

WEAF, New York

In the latter, longer and better part of Fred Allen's inaugural program (31), which was typically whooping and rollickingly Allen-esque the laughs came fast and comic ideas tumbled over one another in rich profusion. In the opening few minutes and introductory session, getting the revue onto the air for the first time, the results were less successful. But the brilliant comedy tempo of the imaginative rubberneck tour of New York City squared and erased the non-Allen-esque beginning.

Allen's great advantage for radio is the twinkle in his eyes. His comedy has a tinge of the intellectual about it. But never esoteric. It's the smart patter superimposed upon familiar Americana that at once renders him and his stuff capable of pleasing the cognoscent and the hot polli simultaneously.

Musio of Ferde Grofe is good music and the singing of the Four Songsmiths and others is good singing, but essentially the Sai Hepatica Revue is Fred Allen plus interruption, comment, and cross-fire from Portland Hoffa. Incidentally the comic's wife has developed a singing-taking style of delivery that's a thing of beauty. It's a wonderful quality of dementedness.

Some doubt as to the commercial copy. It seems a trifle too explicit and graphic. Hard to know just how a laxative can get its message over and stay within the limits of what, rightly or wrongly, the canons of refinement bar from polite discussion. Sai Hepatica doesn't bother being subtle.

Allen's type of comedy wears well and grows. Comic writes most of his own stuff and his material seldom fails. His ear for droll expressions and phraseology is as acute as his genius for topsy-turvy thinking. Obviously he is the kind of comedian who has to be given a free rein. At the same time there is a minimum of need for supervision of his material because he is too clever ever to have to be off-color.

Presence of Allen and comedians of his high grade of humor on the air will give radio a lot of pretty tough for the money comics.

Land.

ALABAMA THREE

Girl Singers

15 Mins.

Sustaining

WMCA, New York

Also seemed to be having a bad night (28) when this trio was reviewed. Whatever the cause, the trio was off for a little strain. Disciples of the modern notions in harmony, the girls were okay when keeping on the track. Probably the type of singing tends to produce the dangers of disharmony more readily than more conventional warbling.

Land.

STROLLI

Songs

15 Mins.

COMMERCIAL

WGY, Schenectady

Strolling Tom is a deep-throated baritone heard for 15 minutes several times weekly via WGY.

The Russell Miller Milling Company of Minneapolis, manufacturers of Occident Flour, is the sponsor. In voice, singing style and chuckle, Strolling Tom is reminiscent of Harry Frankel. He may not quite be as sweet and as shavvy as Singing Sam was on the talking cream shot, but otherwise he uses the same mike technique. Features old numbers, particularly ballads, and does them well in keeping with his billing, he whistles softly for the sign-on and sign-off.

Strolling Tom handles smoothly the advertising of wheat there is too much. However, these discs carry more entertainment than is usually found on morning broadcasts sponsored by flour companies.

Jaco.

HOUSEHOLD MUSIC BOX

With Anthony Candelori Orch.

Musical

15 Mins.

COMMERCIAL

WCAU, Philadelphia

These quarter-hour broadcasts, Household Music Box, coming from studios of WCAU, Philadelphia, devoted to compositions by well known composers, are a most agreeable (Anthony Candelori's), with male soloists alternating (Theodore Wednesday) Monday (Enzo Alta) Wednesday. A brief resume of compositions carried tied in with music selections. From time to time the Household Music Box pianists (Charles Linton and Chly Holand) dwell upon the music.

Some of the melody makers covered to date have been George M. Cohan, Cole Porter, Jimmie McHugh, Lou Gensler, Irving Berlin, Guy Green, and the songwriters Jerome Kern and Jimmie Handley. Interesting program, with good commercial angle.

Waters.

BABE RUTH

Club for Boys

Radio Disc

15 Mins.

COMMERCIAL

WOR, Newark

This program might be described, without undue harshness or sarcasm, as a gigantic conspiracy to barnstorm the boys of America by an elaborate arrangement of bait in commercialism. It is a typical "Program" in 15 minutes unadorned, most of it explanatory talk that doesn't explain, and is an amusing study in modern advertising and merchandising for those who can or will read between the lines. Indeed, the script of the first installment would be worth printing verbatim.

Main objective of the program is to use Babe Ruth to obtain a wide audience among the baseball-worshipping lads and then to turn those kids into an uncounted avalanche of pressure against their parents and all automobile-driving adults in general. For to become members of Babe Ruth's Club, the kids must obtain and exchange for their automobile into an Esso gasoline station.

This qualification on the terms of membership is followed by a whole elaborate rigamarole, all designed, logically enough, to increase the patronage of Esso gas stations. That fact the boy must show up with an adult and cannot write or obtain the necessary documents for membership in the club except by driving into the station rules out all poor kids and others not in a position to contribute to the further enrichment of Esso. Obviously it is figured that an adult will probably buy petrol and lubrication when stopping, get the Babe Ruth Club newspapers, and other prizes, and so on. The club is a delightful mythical fraternity with the Sultan of Swat is not available to young America.

Autographed photographs, autographed own stuff, and baseball gloves are the prizes of the contest. And named in that order they represent the probabilities of reward, cash, a good inducement and excitement are promised for 50 kids from all over the nation free tickets to Babe Ruth's training camp this season. No details on the date, duration or style of these trips are given over the air.

Ruth, who talks like Al Smith in a heavy, foggy voice, is represented in the station at a session of the Babe Ruth Club. There are various kid characters—Bliff, Pat and Fat—who presumably are to be a stock company of the club. All sorts of excitement and athletic nature is promised. Ruth speaks sentimentally of the public-spirited business men (Esso) making all these blessings possible. He also studies to his great fondness for kids.

It need hardly be stated that Babe Ruth, that legendary hero, is an fine a juvenile as the average kid. commercial could place on the air. He guarantees an audience. Program is probably just complicated enough to please boys at the age when anything pertaining to a secret society or high adventure nature is irresistible. As for the ultimate merit of the trade between Esso and the Babe Ruth Club, in terms of future good will of those who win nothing for their efforts but a machine-autographed photo, and like foreign debts, not for mere strap-hangers to worry about.

Land.

GILLETTE BLUESTREAK Dramas

Radio Disc

15 Mins.

COMMERCIAL

WOR, Newark

Gillette has made a series of 26 brief discs for spot broadcasting. This is presumably a typical sample. J. H. Newman of Detroit is the agent and World Broadcasting the wax-etcher. In the paltry one-minute interlude there is a signature, a dramatic incident, another blurb, and a sign-off. To have done all this and avoided creating a jumbled, unlistenable signature, a dramatic story in itself. One-minute discs are apt to hit a pretty low average from the listeners standpoint with the brevity excusing them at all.

Dramatic incident in this case was the comment on the smoothness of Bill's cheek as revealed to the person, who was "it" in a game of blind man's bluff. Bill's cheek is as soft as down because he uses Gillette bluestreak razor blades.

Land.

KOPPERS KOKE

With Clarence Fuhrmann, Mary

Quigley, Pete Wooley, Ruth Car-

hart, Carlotta Dale, Larry Tar-

ton, etc.

COMMERCIAL

WCAU, Philadelphia

This new program, appropriately titled "Housewarming," premiered New Year's eve on stage of WCAU Studio City. It was a well-constructed, tuneful half hour, though in tough spot, following the Old Gold broadcast, more than holds its own, and is sure to get plenty of listeners. Clarence Fuhrmann, Mary Quigley (25 places), with male and female singing ensemble, did some grand arrangements, credited to Lyn

(Continued on page 35)

Air Line News

By Nellie Revell

Sigourney Thayer has joined WMCA in a consultant's position with the dramatic department. Thayer is a quondam legit producer. This addition is a further indication that the station will not live up to its recent pronouncement ending all dramatic sketches on its kilocycles. Two dramatic programs have been returned since the edict first came down, both shows being written by Charles Martin, WMCA dramatic director, who is under contract.

Dramatic actors let out by WMCA did considerable kicking. Notice was issued Dec. 22, to be effective two days later and as most of them observed, was a swell holiday gift. The principal kick, however, was that many of those let out had worked four weeks for nothing in order to cement themselves into jobs. When they did go on the payroll the salaries were small.

Gossip

Cadillac is going to continue playing opera on its NBC programs. Paul Dumont has returned to the NBC fold and is in the production department. Harry Horlick's men gave him a complete Gotham silver service for Xmas. Charlie Carlisle, CBS tenor, is booked at Loew's State, Valencia and Metropolitan, as named, after a week at the Paradise Jan. 5. Three bands carrying Abe Lyman's name start ballroom tours this month. Lyman continues at the New Yorker. 'Voice of America' program on CBS is auditioning for a new comic. Alonzo Dean Cole of WOR's 'Witches Tale' has been off the air two weeks. Show returns Jan. 8. Ethel Shure is making a short at Warner's Brooklyn lot. Montagu Love and Judith Anderson auditioned a dramatic sketch for an agency last week. 'Wizard of Oz' renewed for 13 more weeks on NBC. Donald Novis opens at the Paradise Cabaret Jan. 19. White Owl cigars will renew Guy Lombardo and his orchestra for another year. Montagu Glass is making a vaude sketch of his 'Potash and Perlmutter' show. Dan Jarrett will stage it and Milt Lewis probably will book it. Etta Moten, colored singer and dancer in 'Flying Down to Rio' comes east to try radio Jan. 15. Ed Scheuing is making arrangements for auditions.

Stand By

'Harry Rescor' auditioning this week for NBC with a 26 piece orchestra and 10 vocalists. Merle Johnston celebrates his first year on WOR this week. Gets a new spot soon. 'A Yacht Club Boys Folio' with several original compositions by that quartette will be on music stands shortly. Fred Waring gave his men wrist watches for Xmas. Add 'Old Gold' auditions Charlie Previn and an orchestra with Rube Goldberg. Raymond Paige replaces Lenny Hayton on the Woodbury commercial. Van Heusen's 'Collars' renewed with WOR for the 'Blubber' Bergman show for 13 weeks. Howard Marsh managed the Phi Gamma Delta fraternity's national convention in Washington from Thursday to Sunday last week. Ted Husing and H. E. Kaltenborn are making recordings for RCA Victor. William Rainey, NBC production manager, is in the hospital recovering from operation.

Short Shots

Louise McNamara, now playing Low time, is a WRNY graduate. Dickens Clubs throughout the country deluged CBS with protests over Alexander Woolcott's presentation of Dickens' 'Christmas Carol'. They objected to Alec's liberties with the story. 'Evening in Paris' CBS show bucking the Eddie Cantor Sunday NBC time was renewed for 13 weeks. Len Gray doesn't lead the Casa Loma orchestra during rehearsals. Job of rehearsing the Radio Guild at NBC while Vernon Radcliffe is absent is being divided among the various production men. Redfern Hollingshead and Della Baker start a light opera series on WOR soon. Howard Wolf is latest addition to NBC's production staff. Don McLoughlin, of the CBS artists' bureau, has bolt trouble. Lionel Stander, in the Ex Lax program, opened in the legit play 'Wooden Lipper' yesterday. Bob Grant leaves WMCA this week, opening at the Beach and Tennis Club, Miami, Jan. 10. Irva Gilles, one of radio's earliest names, returns to the ether on WOR Jan. 8, with Daniel Wolf.

Scrambled Notes

Lehn and Fink, drug company, have bought time on WOR. No talent set yet. Ted Husing and H. E. Kaltenborn are making recordings for RCA Victor. Pat Barnes, Chicago radio veteran, came east last week to audition for several commercials. Best Hirsch now concertmaster on the Showboat hour. Cliff Hall is as nervous as an amateur before every broadcast. Albert Spaulding speaks for the first time on the air Jan. 14 on Bob Taplinger's 'Meet the Artist'. Will Osborne gets his second commercial for Pebecco toothpaste on WOR beginning Jan. 17. Jack Arthur and Audrey Marsh vocalists but will be announced only as the Song Twins. Erno Rapee has added six violinists to the Lint Seven Star Show. Now has 50 musicians in his orchestra. Roger Wolfe Kahn about set on a new commercial. Sidney Strots, program manager for NBC's Chicago studios, is in New York. James Kirkwood auditioned for a tobacco company last week. Marjory Logan, formerly in 'Hot Cha', now singing with Enrie Madriguera.

Not Confidential

NBC, starting with 55 page boys at Radio City, now has 150. When lined up they look like a Junior Squadron A. Leon Belasco has signed his new vocalist, Roberta Wells, for two years. Eileen Bronson, Mrs. Joe Lauriet, Jr., auditioned for an agency last week. George Darnoth, dramatic director at WBNX, holds radio rights to several hundred old time classics, among which are 'Bertha, the Sewing Machine Girl'. Walter O'Keefe is auditioning a new idea with his wife, Roberta Robinson. Vivien Ruth making transcriptions. Jack Berger's broadcasts over WOR will be shifted shortly to WJZ. Dana Merriman back with the NBC music department. Harry Vonzel will probably replace Louis Dean as announcer on the Stoopnagle Pontiac traces. Louis McNamara, now playing Low time, is a WRNY graduate. Trixie Friganza is in New York and auditioned for a 30-minute musical commercial starting in April. Kate Smith contracted laryngitis last week while at Loew's Valencia and is now in Lake Placid for a week's rest, necessitating the cancellation of her Milwaukee engagement. Her vaude dates start again in Minneapolis, Jan. 12. Her band, led by Jack Miller, is being offered to several commercial sponsors.

Radio

Conductor Zoel Parenteau was manager of a musical bureau in Pittsburgh. Jacques Renard was a violinist for Ann Pavlowa. Bob Grant was Tex Gulnan's first orchestra leader. Sydney Mann was in vaudeville, a member of the sister team of Mann and Ingray. 'Pee Wee' Hunt of Casa Loma was a vacuum cleaner salesman. Ace Brigade was a plate glass maker.

Post Scripts

Marion Parsonet has resigned as head of CBS dramatic department and has joined Dave Friedman's combination to handle commercial productions. Courtney Savage succeeds him in the CBS dramatic department. The Julian Streets, Jr., are planning to make Frank Vanderlip a grandfather in April. Chamberlain Brown legit stock company at the Roerich museum starts a Wolf sustaining Jan. 14. The Barrymore Colt and Ada Ward in the east. Phil Carlin has lost 40 pounds. Anna Roosevelt Dahl, through B. E. D. & Co. is dicker with a tea company for a commercial. Eddie East and Ralph Dumke expect to sign a commercial contract within two weeks.

WLW Starts Toying With Those 500,000 Watts

Cincinnati, Jan. 8.

Test programs on WLW's increased power to 500,000 watts are under way in the early morning hours. Station has WSKO as temporary call letters, pending okay by F.R.C. Initial tryout of a full-hour program was New Year's Eve, Mary Alcott, singing 'Auld Lang Syne', having the first spot. It pulled fans by wire and cable from Honolulu, Australia and Alaska.

Regular use of the 500,000 watts by WLW is expected to be under way by the end of February.

New Climulene Show

icago, Jan.

Climulene flakes will send a new cast into its NBC show this week. Going in as the new crew are the Harold Stokes orchestra, Gil Page, King's Jesters and Frank Hazard. Shapes as a bigger and fuller musical lineup than previous setup.

Those who started the carnival and are out are Cheri McKay, the three McMichael brothers, Dick Teala and the four-man Ori nialities musical group.

Harry Shaw Confirmed

Dubuque, Jan. 8.

Appointment of Harry Shaw, owner radio station WMT, Waterloo, Iowa, as a government representative in formulating the radio broadcasting code, has been approved by President Roosevelt.

First meeting to be held in the Capital on Jan. 15.

Inside Stuff—Radio

KHJ officials deny they have completely severed their connections with the Los Angeles Times, but that the paper in tying with KMTR is merely an extension of its service.

KHJ will continue to use two news broadcasts a day from the Times, although these will follow similar news periods from the Times over KMTR.

Jack Benny is reported to have won an altercation with Detroit over conduct of the Chevrolet program. Following a change of command in Chevrolet that firm is said to have favored the use of slow and classical music, although it is a well known truism of show business that bright music is necessary for the proper backgrounding of comedy.

After some quibbling, and an announced willingness by Benny to take a walk on the show, the matter was patched and Benny got his peppy music back.

Literary Digest poll of radio likes and dislikes which brought forth 16,400 replies from subscribers who clipped coupons printed in the weekly for that purpose has occasioned some comment as to whether the poll is more an index to the type of the Digest's readers rather than a cross-section of public opinion on radio programs.

Both the expressed prejudices and the avowed favorites of the 16,400 Digest voters are notably contrary to the generally accepted notions of popular fancy. But very much the sort of thing that school teachers and those dedicated to uplift would be apt to endorse or condemn.

First fiction magazine with radio as a subject is due to make its appearance shortly. Called The Broadcast. Some non-fiction matter on the various branches of amusements, notably radio, of course, will also be carried. But all fiction will have a radio angle. Publication of The Broadcast will be weekly.

Ralph G. Farnum is doing most of the picture name casting for Rudy Vallee's Fleischmann Yeast variety show emanating from Hollywood during Vallee's engagement on the Fox lot for 'Scandals'. Farnum so far has set Dick Powell, Ginger Rogers, Juan Aguilera's Marimba orchestra, Gregory Ratoff, Charles Irwin, Hugh Herbert, Carmel Myers and Sterling Holloway.

Length of Gus Arnheim's stay on the Woodbury soap stanza (CBS) depends on Bing Crosby. In the event the warbler moves east to play theatre dates the Arnheim contract becomes automatically null and void.

OFFICE OF BENJAMIN DAVID

INC.

A Business Service was rendered to the following during the past year.

MUSIC

Leo Reisman, Al Goodman, Eddy Duchin, Meyer Davis, Emil Coleman, Charles Previn, Harold Stern, Pauline Alpert, Jules Lande, Joe Moss, Milton Schwarzwald, Joseph Littau, Waldo Mayo, Irvin Talbot, Max Meth.

VOICES

Vivien Ruth, Gypsy Nina, Greta Keller, Margaret Schilling, Beatrice Belkin, Sally Singer, Sargent and Ross, Don Hall Trio, Rollickers, The Leaders, Bachellers, Three Graces, Madhatters, Arthur Wright, Harry Stockwell, Milton Douglas, Howard Philips, Brooke Allan, Philip Steele, Jesse Jaffey, Rosalie Wolfe, Mari Silveira, Nicolas Cosenti, Mona Lowe, Del Chamer, Romany Rose, Richard Dennis, John Griffin, Kremlin Art Ensemble.

FEATURES

Walker Whiteside, Leo Donnelly, Queenie Smith, Fay Marbe, Brennan and Rogers, Aileen Bronson, Clifford and Mari, Patsy Flick, Wally Sullivan, Lew Hearn, Sam Bernard 2d, Jack Major, Valerie Bergere, Charles Olcott, George Moreno.

SCRIPTS

(Available except those under option to sponsors)

Mickey and Speed, Famous Sea Trials, Hero of the Week, Master of Ballantrae, Variety Shows (2), Hop o' My Thumb, Tatters O'Toole, Beauty and Cosmetic Show, Beer Program, Hosiery and Silk Program, Harlem on Parade, Sophie, Rufus and Hattie.

30 ROCKEFELLER PLAZA

CIRCLE 7-1815

NEW YORK CITY

High Court Holds Victor Not Liable For 3,000,000 Discs of 'Old 97'

Victor Talking Machine Co. was last week adjudged as having no obligation royalties to David Graves George on a recording it made of the hillbilly lament, 'Wreck of the Old 97'. U. S. Court of Appeals of New Jersey in reversing a decision granted George by a lower court held that the latter was not the author of the Victor's waxed version. Had George's claim been sustained he would have collected several hundred thousand dollars. The recording had sold over 3,000,000 copies.

In a 4,000-word decision, the Jersey appellate tribunal traced the history of the song, which was founded on a crash that took place on the Southern Railway from Washington to Atlanta September 27, 1903. Of the score of bards that undertook to commemorate the event the decision gave especial emphasis to the versions accredited to Henry Whittier and Vernon Dalhart. The latter recorded his loss for Edison Talking Machine in 1924. It was the higher court's finding that Dalhart had found his verses on the Whittier poem and that George in the version he submitted as his in claiming royalties three years later had been copied largely from Dalhart's rendition.

George had contended that he had written the song without any thought of melody in mind, and when he completed it the verses exactly fitted the music of 'The Ship That Never Returned.' The higher court's opinion questioned the ability of a person of George's experience and training to make so close a fit. George was formerly a railroad detective.

I. D. Levy conducted the appeal for Victor.

Regan-MG Confab

Hollywood, Jan. 8. Phil Regan, radio and record singer, is confabbing with Metro on a contract.

He's playing with Guy Lombardo's band at the Bev-Wilshire.

TRACY GOES VICTOR

Street Singer (Arthur Tracy) has started recording for Victor.

This is another ex-Brunswick artist gone Victor, although Brunswick in turn has been taking over some Victor artists.

MAL HALLETT UNDER MILLS MANAGEMENT

Deal is on for Mal Hallett and his personal manager, Charlie Shribman, extensive New England ballroom manager, to both go under the direction of Irving Mills. Hallett's orchestra, currently in Louisville, on a hotel date, is to be handled by Mills for theatres, etc.

Shribman, if the deal consummates, is to assume charge of Mills office's ballroom department. Formerly F. C. (Cork) O'Keefe handled the dance hall dates until O'Keefe shifted over with Tommy Rockwell when Mills-Rockwell split up their business.

GERUN'S BAND CUT DOWN

San Francisco, Jan. 8. Bal Tabarin has retrenched, cutting five men from Tom Gerun's band and letting the Foster Sisters, chanting trio, out.

Kay Kyser's band due to return to the Bal shortly, although definite date hasn't been set. Gerun, partner of the Bal, will head East again.

ARNHEIM TO HONOLULU

Los Angeles, Jan. 8. Gus Arnheim is disbanding his band temporarily and vacations in Honolulu for six weeks.

Jimmy Grier succeeds Arnheim at the Bev-Wilshire after which Carol Lofner comes in for an indefinite engagement. Lofner is now at the Cosmopolitan hotel in Denver.

AUSTIN IN HOLLYWOOD

Hollywood, Jan. 8. Gene Austin goes to the Clover Club Wednesday (10) for an indefinite run.

Carries in Candy and Cocos, his accompanists.

N. O.'S NEW NITERY

New Orleans, Jan. 8. Roosevelt hotel opened finest downtown nightery here New Year's eve. Jay Castle orchestra and floor show.

Ralph Rainger and Leo Robin writing the tunes for Paramount's 'Come On Marines.'

Mills' New Band

New colored combination opened this week at the Cotton Club, New York, succeeding Cab Calloway, who was a brief tour prior to sailing for Europe. Unit is Jimmy Lundford's band, hailing from Buffalo, and will NBC three times weekly from the Harlem cabaret (twice WBAF and once via WJZ) in addition to seven times weekly over WMCA.

Lundford is now to New York. He is also set for Victor recordings. Irving Mills handling Lundford.

SCREEN BALLY SLANT FOR PIC SONGS

A new means of creating fan interest in pictures which contain music has been evolved by Paramount in connection with publication of numbers from such productions. Instead of using the back page of sheet music for portions of old numbers, an ancient practice in the pen alley, Par is getting its publishers to turn over the space to fan material or biographies on its stars.

It virtually amounts to an ad for not only Paramount but the stars of the picture from which the sheet music is taken. Lou Diamond, of the Par organization, created the idea and is carrying it through with the publishers, with the publicity department supplying the cuts and material to go on sheet music back pages.

With a Mae West picture, a blog of Miss West takes up the back cover, while with such a picture as 'Sitting Pretty,' the space is devoted to several people in the cast, plus the composing team of Gordon and Revel.

A definite favorable reaction, both from fans and in the sale of the sheet music, is reported. Publishers are agreeable to the departure in the belief that fan matter with music helps sell the songs, many stores displaying both the front and the back of the sheet in encouraging purchases. Par was also instrumental in filling a Bing Crosby dance folk with cuts from pictures in which the crooner has appeared for Par.

Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sung and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. Tabulation in turn is broken down into two divisions: Number of plays on the major networks (WEAF and WJZ of the NBC chain, the WABQ, key station of CBS), along with the total of plays on New York's two most important independent stations—WOL and WMOA. Data obtained from 'Radio Log' compiled by Accurate Reporting Service.

Title	WEAF WJZ WABQ	WOL WMOA	Total
'Everything I Have Is Yours'.....	22	15	37
'Smoke Gets Into Your Eyes'.....	17	15	32
'Old Spinning Wheel'.....	17	15	32
'Goodnight Little Girl'.....	16	14	30
'One Minute to One'.....	13	15	27
'On the Wrong Side of the Road'..	10	16	26
'Throw Another Log on the Fire'..	12	12	24
'You've Taken My Heart'.....	13	10	23
'Puddin' Head Jones'.....	12	11	23
'Alice in Wonderland'.....	9	15	22
'It's Only Paper Moon'.....	9	13	22
'You're Gonna Lose Your Girl'....	13	10	23

NIGHT CLUB REVIEWS

Biltmore Hotel, N. Y.

(CASINO BLEU)

New York, Jan. 4.

Supper room of the swank Hotel Biltmore is now the Casino Bleu, selected for the return of Paul Whitman with his entire organization. Whitman is back under fancy guaranteed terms, much different from a modest \$1,000 guarantee previously accorded him although he received a generous percentage split on all food and beverages so that his yield was adequate.

Now, instead of the hotels electing to accord such terms which heretofore entailed an element of chance in that the attraction had to gamble, and collected only if it drew, the hotel would much rather pay a fixed stipend. Chances otherwise for Whitman walking out every week with more than the hotel are too great.

And the answer, of course, to all this change in the scheme of things is obviously repeal. Hotels can well afford to guarantee their attractions to accord such terms which heretofore entailed an element of chance in that the attraction had to gamble, and collected only if it drew, the hotel would much rather pay a fixed stipend. Chances otherwise for Whitman walking out every week with more than the hotel are too great.

Seemingly, according to recent trends, the steppers-outdoors would rather buy on the premises than tote their own. What's more, corkage and mineral waters are so scaled as to discourage that.

None but the Biltmore could underwrite a Whitman with his mind, lustre road show of Ramona, Jack Fulton, Peggy Healy, Roy Bary, Goldie, et al. The opening night Mildred Bailey was in the room and was liked.

Whitman is a swell bet for a swank spot like the Biltmore and only the snooty Bowman chain of hostilities could serve as the nth setting for the Whitman brand of dissipation which requires little further commentary. Abol.

Chateau Rouge, N. Y.

New York, Jan. 4.

Peppy's Chateau Rouge is the billing of this spot, last the El Garçon, nee Peter's Blue Hour, situated above Peter's regular restaurant. As the El Garçon, it was operated by Rosita and Ramon who had Peter Anselmo, who owns the property, and Raft Alef as associates. R. & R. are out as nite life entrepreneurs but Alef, Peter and Peppy d'Albrow are operating this swank room which has been completely done over to resemble a street scene in Marseilles.

It is deftly lighted, artistically fetching and sponsored in a manner which a \$2 and \$3 cover and patronage demands, with wine not obligatory but almost universal at \$10 a quart.

Peppy is the confederator and personality greater. With him are Renee and Antonio DeMarco, among the tops as terps exponents, who somehow show off to no plus ultra advantage. In this environment. There's also George Marchal, Parisian chanteur, who is likewise very much for this room, and Dick Gasparre's compelling dissipation.

Peppy's Chateau Rouge, is the answer to the survival of certain exclusive niteries even amidst the boom hey-day of the hotels. It has a license 'n' everything, doesn't aspire to pseudo-smobbery through a membership gag or anything of the sort, and yet by the nature of the enterprise and its environment

achieves all of that without putting a dog to bed so indignantly, for it's certainly not a room which the New Yorker hotel type of patronage would go for. Abol.

New York, Jan. 4.

This Swedish restaurant on West 54th next door to the Casino de Paris has such a couple of the map in tie-ups with the department stores such as Gimbel's which elected the Wivel chef and Svensk style of cuisine as demonstration for the proper wines to serve with that type of food. Piece-de-resistance of the Wivel, patterned after the famous Wivel in Stockholm, are those Swedish hors d'oeuvres which run on forever.

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N. Y. Hotel Wants to Bar Song Pluggers and Doesn't Mince Words

Rule now prevailing at the Hotel Pierre, New York, bars the orchestra leader from conversing with any of the song pluggers. Management pulls no punches in letting the publisher contactees know how it feels about their presence in the dining room. So intense has this resentment become that last Wednesday night (3) a member of the maitre d'hotel's staff insulted a guest that he had mistaken for a song pluggers.

Object of the abuse was Ed Vine, Joe Morrison's manager. Vine had just completed his dinner and was on his way to the checkroom for his togs when the hotel attache wanted to know 'what the hell' he was doing there. Apologies for the mistaken identity were later extended but Vine refused to accept them.

ASCAP Revises Cafe Tax on Repeal Basis

Hotel and cafe licensees of the American Composers, are due for a tax as soon as the performing rights combine has started its new system of taxation. Rescaling will be in an upward direction with the music men feeling that these sources should have no reason for a squawk.

While prohibition hampered the legitimate dining out industry the Society claims it sympathized by keeping the fees down. Now that repeal has changed this situation, according to ASCAP's view, music is entitled to something of a tit in usage remuneration.

Also slated for an upping of the Society's tax are the picture houses.

Now under consideration by ASCAP's tax committee would have this fee boosted from 10c. to 20c. per seat.

Lombardo to Hold Over Until April at Grove

Hollywood, Jan. 8. Guy Lombardo came into the Ambassador hotel's Coconut Grove for a four week's stay and made an overnight hit, with the result the hotel expects him to remain until April.

Has been doing sellout business every night since start.

MUSIC NOTES

Saul Bornstein of Irving Berlin, Inc., sailed for London Saturday (8) on the Champlain.

Though purpose of the trip is primarily pleasure, Bornstein, while on the other side, will attempt to adjust with Bert Feldman the royalty jam on the Irving Berlin compositions which are part of the Watson, Berlin & Snyder catalog.

Charlie Davis band played the Cotillion club Christmas dance at Burlington, N. C.

Gustave Schirmer was given a dinner by the Music Publishers Protective Association board at the Roosevelt hotel Wednesday (27) in recognition of his services in settling the 'bootleg' seat suit brought by the publishers against ERL.

Had sued for \$1,250,000 and collected \$825,000.

Pancho and his unit bow into the Grill room of the Ambassador this Friday (5). Jeno Bartal will do the concerting between the dinner and supper hours.

Macy's put on last week its first window music display in years. Exploited were the numbers from the 'Roman Scandals' score.

Sid Kornheiser has joined Famous Music's professional staff. He was formerly with Keit-Engel.

Claude Lapham, who used to arrange terms for Tin Pan Alley, leaves Frisco Jan. 11 for a tour of the Orient with Henry Bellitt's band troupe. Lapham will do the act's musical directing.

Jack Kapp, who has just returned from London, estimates that the British disk sales on 'The Last

Help From NRA Delays Union's Rotating Plan

Denver, Jan. 8. Because of the CWA project using a large number of unemployed musicians to give free concerts at the municipal auditorium and the Broadway theatre, the local union has temporarily delayed putting into effect the staggering of musicians at theatres. Officials indicated the move would be made by Feb. 1.

At their annual election last week the local re-elected Michael Muro president; O. A. Foster, v.-p.; J. Leibold, recording secretary, and John Herr, treasurer. On the executive board will be James H. Burke, L. G. Burton, Charles Keys, Walter E. Light, Sam Leschell and Frank Spiegl.

Roundup will go over 1,000,000 copies.

Max Dreyfus feeling better and back at his T. B. Harms calling.

Vecco and Larry Spier going on that Florida trek with Bernie and George Olsen to make bridge foursome.

Jack Robbins and Mrs. Robbins travel south the middle of January. They plan to make Europe in the spring.

Lester and Agnes Santly are back together again.

Scotty's Rhythm ings, recently at the Embassy Club in Buffalo, now playing at the New Powell Inn, Colonie, N. Y. Latter spot also has a line of girls.

Barney Rapp band held over an additional four weeks at the Club Forest, New Orleans.

Bobby Meeker band goes into the Claridge hotel, Memphis, Jan. 25.

Jimmy Lunceford's band taken over by Irving Mills. Unit opened at the Cotton club Friday (5).

Cab Calloway will play three weeks for Loew, before sailing with the band for the four week stay at the Palladium, London, and a possible tour of the continent.

J. Oliver iehl, who recently joined WSM as a production man, has for the past few days been confined to a sick bed caused from a very heavy cold.

Ramon and Rosita have been loaned for eight weeks by the Waldorf-Astoria, N. Y., to the Palmer House, Chi, where they open Jan. 12.

Carol Lofner orchestra replaces Jimmie Grier at the Beverly-Wilshire Gold Room, Los Angeles, on Thursday (11).

Eric Peterson's ork leaves tomorrow (10) for Aubrey Lagoon, Miami Beach, Fla. after season at Rhine-laud Gardens, Armonk, N. Y. Band, whose home is in Bridgeport, Conn., returns north late in March for spring opening at Westchester spot.

Dutch Music Monopoly's Demand For Higher Fees Creates Storm Of Protests from All Amus. Mgrs.

The Hague, Jan. 1. When Dutch government decided to squeeze out the French musical copyright bureau, SACEM, and hand the monopoly to the native-BUMA bureau, many protests were raised, as BUMA never was popular, because it practiced the saying: 'The fault of the Dutch is giving too little and asking too much.' On Jan. 1, 1934, the BUMA monopoly takes effect, and asked SACEM is asking 'too much.' It has involved itself in a real hornet's nest of tangles. First of all, it already started action against soundfilms, demanding copyright fees on soundfilm tunes. Cinema interests refused, on argument that musical authors were already paid copyright by film producers.

PAINE IN CAPITOL FOR ROGERS TALKS

John G. Paine, chairman of the Music Publishers Protective Association, is slated to huddle with Professor Lindsey Rogers and NRA Administrator Hugh Johnson in Washington Tuesday (9) on the popular music code. Main purpose of the get-together is for the setting of a hearing on the latter document, which has in its revised shape been in the hands of the code authority since early November.

Paine will also discuss with the two NRP headmen the matter of putting through the pop code as quickly as possible even if it has to have a limited date of effectiveness attached to it. Under the plan Paine has in mind the pop music covenant would become embodied in the general code for the entire publishing industry and the period of effectiveness made to conform with that of the blanket document.

Marden After Elaborate Show Idea for Palais

Abe Lastfogel (William Morris agency) helped smooth over a situation by shifting Jeanne Albert into Peppy's Chapeau Rouge, New York City, thus taking up the slack on the balance of her \$1,000-a-week contract at Ben Marden's Pavilion Royal, where she was originally set for four weeks. She remained only two and cancelled mutually thereafter.

Fred Keating is also out of the Palais, as are the Charles Weidmann Dancers, Boswell Sisters and the Yacht Club Boys, with Emil Coleman's orchestra, remaining.

Marden is flirting with somebody like Earl Carroll to come in and stage an elaborate floor show, with the value of the Carroll name included for bally.

ducers and this would mean a double copyright fee. They also argued that in soundfilm, vision and sound compound an indivisible unity.

International Federation of Film Producers take this stand and are pat; so are the Dutch cinema interests. Whereupon BUMA started a test lawsuit, and until the case is fought out, the highest Court of Appeal they refuse to pay BUMA a cent on this claim.

An even more serious matter that BUMA has raised fees on music by orchestras for copyright during cinema performances fivefold, and in some instances, tenfold. It also affects tunes played during vaudeville acts in cinemas.

The cinema managers have joined forces and decided unanimously that they refuse to pay higher fees, which for whole cinema trade of Holland would run up to a year's salary (apart from soundfilm controversy) of \$120,000, where formerly they paid only \$24,000. They offered to enter into a collective agreement based on total payment of \$28,000.

Cinema Association took immediate action, and all musicians in cinemas have been given notice for the new year, which throws 300 artists out of jobs. Besides, managers decided to cut out all vaudeville acts after Dec. 31.

Dutch Association of Musicians has sent telegrams to Ministers of Justice and Social Affairs, requesting them to take steps that not so many artists are made jobless, where unemployment of such artists is already on high scale. All interests involved are awaiting anxiously what the government will do, especially in the case of artists. The threatened lockout of musical and vaudeville artists which was to take place on New Year's Day has been temporarily suspended. The notice, given by cinema's to affected artists (to take effect on Jan. 1) has been withdrawn. BUMA has given in and the time being will not claim extra copyright from the artists, cinema which will keep on the artists.

BUMA, however, can pull out of this at a month's notice, so it is evident that the government tipped off BUMA to climb down and probably some compromise will be reached within the near future.

Theatres Put Bands Beyond Hotels' Reach

Chicago, Jan. 8. Hotels are starting to yowl about the tough bidding competition from the theatres as the stages swipe band after band from the hotel ballrooms and cafes. Inns which had hoped for big money with the coming of repeal are trying desperately to get name orchestras, but are finding themselves outbid at every turn by the theatres.

Situation at the College Inn of the Hotel Sherman is a case in point. It is unable to compete against comparatively small theatres when it comes to price.

About the top price for a band in a hotel is \$3,500-\$4,000. Hotels with just a night play can't hope to gross enough to pay bands over that \$4,000 figure.

Only chance hotels see for a crack at name bands are those orchestras which are on the air or those which want to get on the ether. Air bands can't go moving around very easily or if they are looking for a job on the ether. In houses to break the jump back east. Mills admits the misunderstanding with Hynton, adding that Hynton meantime has made offers to import Fletcher Henderson to London first, to beat in the Calloway band. Instead, Henderson's combo may align with the Mills office and be sent over to England later on. However, Mills adds, he hopes to adjust his differences with Hynton upon reaching London.

'Don't Sue,' Mills Cables Hynton

Requests English Bandsman Defer Litigation for Amicable Adjustment

Jack Hynton has been requested by Irving Mills, American manager of Duke Ellington and Cab Calloway, not to take any legal steps until he (Mills) gets over March 5 to open at the Palladium for four weeks with Cab Calloway. Hynton previously represented Mills on the London and Continental tour of Duke Ellington. This time Mills is bringing over Calloway booked through the Foster agency. At \$5,000 a week plus transportation and other expenses which averages some \$7,000 weekly booking represents an unprecedented sum.

Hynton's understanding was an exclusive foreign representation for all of Mills' acts, but the latter has written and cabled Hynton at length that certain extenuating circumstances figured and that he will thresh it out in person when they get over here. Mills, Calloway, et al. are due to sail Feb. 23 on the Majestic from New York.

Chicago, Jan. 8. Irving Mills, here with the Duke Ellington orchestra to supervise recordings at the local Victor plant, continues to the coast with Ellington on a quickie to set the band on the Paramount lot for an interpolated specialty in the filming of 'Murder at the Vanities.' Mills will not prolong his coast stay, leaving Ellington as is, but hops back to New York to wind up his affairs prior to sailing to London with Calloway.

After Ellington finishes the Par picture he has some six weeks of the coast and Rocky Mt. Skouras hopes to break the jump back east. Mills admits the misunderstanding with Hynton, adding that Hynton meantime has made offers to import Fletcher Henderson to London first, to beat in the Calloway band. Instead, Henderson's combo may align with the Mills office and be sent over to England later on. However, Mills adds, he hopes to adjust his differences with Hynton upon reaching London.

Inside Stuff—Music

Illy Hill, writer of 'The Last Round Up,' has another tune heading the best seller list. It's 'The Old Spinning Wheel,' also a Shapiro-Bernstein release, with the turnover three weeks ago through the Music Dealers Service, Inc., ranging between 7,500 and 10,000 copies a day. Retailer call for the ditty a week later amounted to close to 10,000 sheets Monday, 9,200 Tuesday, 7,600 Wednesday, 8,700 Thursday and 9,400 Friday. 'The Last Round Up' during the same week slipped over into the 400,000 rank the first song to achieve this sales level since 'Shanty in Old Shantytown' (summer of 1932).

'Did You Ever See a Dream Walking?' (DeSylva) was still holding up in a big way the same week around distributing sources. Dealer demand had this tune from 'Sitting Pretty' (Par) only a few hundred a day behind 'Spinning Wheel.' Next two best sellers and in that order were 'Good Night Little Girl' (Morris) and 'Annie Doesn't Live Here Anymore' (Berlin).

Publication of song numbers of Buddy De Sylva's film musical for Fox, 'Bottoms Up,' will be split between Movietone Music Corp. and the Irving Berlin company.

Berlin's will publish the songs by Burton Lane and Harold Adamson, who are under contract to that firm. The Richard Whiting and Gus Kahn melodies go through the Movietone Music Corp.

Deal turning over the Marlo Music Co.'s catalog to Jack Mills was closed last week. Settlement worked out through Ted C. Gurean, trustee for the Marlo assets, allowed the creditors around 20c on the dollar with Mills assuming all such obligations.

Mills also took over the responsibility for the balance due the writer of 'Home,' the Marlo catalog's lead ex-hit.

Large salaries being paid many of its members is responsible for the disbanding of a pop dance orchestra by its leader. High paid players had been with the orch for years until their wages were boosted so high the leader didn't want to stand the tariff any longer.

He let the whole group go and, after he vacations, will organize another orchestra at less money.

An echo of a 1929 film-music deal which Campbell-Connelly & Co., Ltd., had with Tiffany Pictures was the levying of a \$3,750 attachment suit on Julian T. Abeles, attorney for and v.p. of Campbell-Connelly, Inc., which is the American subsid of C-C. Since the British company has no assets here—everything is in the name of the attachment proceedings which are Attorney Abeles is opposing the attachment assignee of Tiffany, brought in the name of Gertrude F. Massey, assignee of Tiffany. Action dates back to a \$15,000 deal, which the music puns were to have paid Tiffany. All but the \$3,750 was paid although Campbell-Connelly further aver it received no song material from any of the Tiff pix owing to the company encountering financial and reorganization difficulties at the time.



"EIGHT GIRLS IN A BOAT"

A PARAMOUNT PICTURE

Directed by Richard Wallace

A Charles R. Rogers Production

Associate Producer, Harry Joe Brown